



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 09-14-2012 **PAGE:** 1 of 1

MENTZER MEDIA SERVICES INC - 9187
ATTN: ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE
ATTN: SUITE 306
TOWSON MD 21286

Contract No 398824	Contract Dt 09-14-2012	Revision Dt	Rev# 0	Advertiser LINDA MCMAHON FOR SENATE 2012	Brand LINDA MCMAHON FOR SENATE 2012	Product Code POLITICALS							Station/Market WABC – NEW YORK							
Agency Est# 1334		CMS # 243650		Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 09-18-2012	End Date 09-23-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 243650					
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
Agency CPE: E : 1334																				
1	09-18-2012	09-21-2012	07:00AM – 09:00AM	AM GMA 7-9AM (7429)			7	30		1	1	1	1			4	2,000	4	8,000.00	
2	09-18-2012	09-21-2012	04:15PM – 04:59PM	EN EWN AT 4PM M-F (11372)			7	30		1	1	1	1			4	1,200	4	4,800.00	
3	09-18-2012	09-21-2012	07:00PM – 08:00PM	PA JEOPARDY/WHEEL (7446)			7	30		1	1	1	1			4	3,700	4	14,800.00	
4	09-18-2012	09-21-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)			7	30		1	1	1	1			4	1,700	4	6,800.00	
5	09-18-2012	09-23-2012	06:15PM – 06:30PM	EN EWN AT 6P (CFB) (7442)			7	30		1	1			1		4	2,000	4	8,000.00	
6	09-18-2012	09-23-2012	11:15PM – 11:35PM	LN LATE NEWS CFB (7645)			7	30		1		1			1	3	4,800	3	14,400.00	
7	09-21-2012	09-21-2012	08:00PM – 09:00PM	PE FRIDAY 8-9P (7501)			7	30					1			1	6,500	1	6,500.00	
8	09-22-2012	09-22-2012	12:00PM – 07:00PM	SP: COLLEGE FOOTBALL SA 12PM-7P (7509)			7	30						1		1	4,000	1	4,000.00	
9	09-22-2012	09-22-2012	08:00PM – 11:30PM	SP: COLLEGE FOOTBALL SAT. PRIME (7510)			7	30						2		2	4,500	2	9,000.00	
10	09-23-2012	09-23-2012	10:00AM – 11:00AM	WK SUN THIS WEEK (7436)			7	30							1	1	4,000	1	4,000.00	
																	Contracted Gross Total:		28	80,300.00
																	Actual Gross Total:		28	80,300.00
																	Agency Commission:			12,045.00
																	Net Total:			68,255.00
Month/YR		Preempted		Made Good		Contract Total		Adjustments							Actual Total					
Sep 12		0.00		0.00		80,300.00		0.00							80,300.00					
TOTAL		0.00		0.00		80,300.00		0.00							80,300.00					

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood